Lewiston-Auburn Balloon Festival

SPONSORSHIP LEVELS

Make check payable to:
LA Balloon Festival c/o City of Lewiston
27 Pine Street, Lewiston, ME 04240

Donations to LA Balloon Festival c/o City of Lewiston
(Tax ID 01-6000030) may be tax deductible.
Consult a tax professional for more information.

Front Gate Top Sponsor | $20,000

- Signage at front gate
- Float/vehicle position near front of parade, if desired
- 4 tickets for balloon rides
- 4 parking passes
- Estimated 1 million television & OTT impressions
- Extensive social media promotion
- "Shout-outs" during event
- Opportunity to address attendees from stage
- High visibility, prominent logo placement on event website
- Logo in program
- Trade booth/tabling opportunity in event space

Main Stage Sponsor | $10,000

- Signage during Moon Glow
- 4 tickets for balloon rides
- 4 parking passes
- Estimated 1 million television & OTT impressions
- Social media promotion
- "Shout-outs" during event
- Logo on event website and in program
- Trade booth/tabling opportunity in event space

Special Performance Sponsor | $5,000

- Sponsor either Friday Night Musical Performance or Saturday Night Musical Performance
- 2 tickets for balloon rides
- 2 parking passes
- Vehicle in the parade
- Signage at front gate
- Estimated 1 million television & OTT impressions
- Social media promotion
- "Shout-outs" during event
- Logo on event website and in program
- Trade booth/tabling opportunity in event space

Moonglow Sponsor | $5,000

- 2 tickets for balloon rides
- 2 parking passes
- Signage at front gate
- Estimated 1 million television & OTT impressions
- Social media promotion
- "Shout-outs" during event
- Logo on event website and in program
- Trade booth/tabling opportunity in event space

Family Fun Day Sponsor | $5,000

- 2 tickets for balloon rides
- 2 parking passes
- Social media promotion
- Shout-out from stage during event
- Logo on event website and in program

Parade Sponsor | $2,500

- 2 tickets for balloon rides
- 2 parking passes
- Vehicle in the parade
- Social media promotion
- Shout-out from stage during event
- Logo on event website and in program

Friend of the Balloon Festival | $2,500

- 2 tickets for balloon rides
- 2 parking passes
- Banner on the Field
- Social media promotion
- Logo on event website and in program

Special Shapes Balloon Sponsor | $2,000

- 2 tickets for balloon rides
- 2 parking passes
- Social media promotion
- Logo on event website and in program

Balloon Sponsor | $1,000

- 2 tickets for balloon rides
- Banner on Balloon Basket
- Social media promotion
- Logo on event website and in program

Festival Supporter | $500

- Recognition on social media
- Logo on event website and in program

Be a part of this iconic event! Visit **laballoonfest.org** or email labf@lewistonmaine.gov.